

Exhibit 20

3505-21

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

IN RE: JUUL LABS, INC.,
MARKETING, SALES PRACTICES, AND
PRODUCTS LIABILITY LITIGATION

)
)
) Case No. 19-md-02913-WHO
)
) DEFENDANT, JUUL LABS, INC.'S
) NOTICE OF TAKING REMOTE VIDEO
) CONFERENCE AND VIDEOTAPED
) DEPOSITION OF KIM COATES
)
) Honorable William H. Orrick
)
) Volume I
)
) Pages 1 to 184
)
)

REMOTE VIDEOCONFERENCED VIDEOTAPED DEPOSITION OF
KIMBERLY COATES

Remotely in San Francisco, California

Wednesday, September 8, 2021

Reported by:
ELIZABETH BORRELLI, CSR No. 7844, CCRR, CLR
JOB NO. 199077

1 open-ended question then: Are you aware of any
2 programming or education in SFUSD that would relate
3 to anything that Altria may have done for JUUL
4 products?

5 A. Not that I'm aware of.

6 Q. And are you aware of any advertising or
7 marketing done by Altria in San Francisco?

8 A. Not that I'm aware of.

9 MR. GILPIN: Okay. Thank you very much
10 for your time. That's all the questions for me.

11 MR. DOUGLAS: We have no questions. So I
12 think we're adjourned; is that right?

13 MR. SCHWAB: That's -- that is correct.

14 Ms. Coates, thank you very much for your
15 time today. And appreciate you bearing with us
16 throughout some technical difficulties. And I think
17 we can go off the record.

18 MR. DOUGLAS: Thank you.

19 THE VIDEOGRAPHER: Okay. I'll go ahead
20 and take us off the record.

21 This concludes the video-recorded
22 deposition of Kimberly Coates. Going off the record
23 at 3:25 p.m.

24 (Whereupon we went off the video record
25 but stayed on the official record.)